GENERAL

# power 98 charlotte nc phone number

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## Welcome to Power 98 Charlotte: Your Go-To Source for Music, News, and Community Connection

When you hear the familiar jingle of **Power 98**blasting across Charlotte, North Carolina, you know you're tuned into a station that blends contemporary hits with local flavor, all wrapped in a high energy package that keeps listeners coming back for more. Whether you're driving to work, working from home, or just relaxing in your living room, the station's vibrant playlists, engaging personalities, and community outreach make it a staple of the Queen City's daily soundtrack.

In this guide, we'll dive deep into everything you need to know about **Power 98 Charlotte NC phone number**—from how to contact the station for inquiries and advertising to the history, programming, and community initiatives that define this iconic FM broadcaster. Whether you're a longtime fan, a potential advertiser, or simply curious about how to get in touch with the team behind the dial, this article has you covered.

## Who Is Power 98 Charlotte?

Power 98, officially known as **WPGH-FM**, is a mainstream Top 40 (CHR) radio station that has been serving the Charlotte metropolitan area since the 1970s. With a powerful signal that reaches far beyond the city limits, the station offers a mix of current chart toppers, classic anthems, and exclusive interviews that keep the audience entertained and informed.

Over the years, Power 98 has built a reputation for being a community first station, actively participating in local events, charity drives, and public service announcements. The station's staff includes seasoned DJs, a dedicated production team, and a robust marketing department that works closely with local businesses to create tailored advertising solutions.

## Why Call Power 98?

Whether you're a listener who wants to submit a song request, a business owner looking to advertise, or a media professional seeking partnership opportunities, there are many reasons to reach out to Power 98. Here are some of the top motivations:

- Advertising and Sponsorship: Connect with a wide audience of engaged listeners.
- Event Collaboration: Partner for community events, concerts, or fundraisers.
- Music Submissions: Submit your track for potential airplay.
- Listener Support: Report technical issues or request specific songs.
- Career Opportunities: Inquire about open positions in broadcasting or marketing.

Below is the official phone number you can dial to speak with the Power 98 team directly: **704-555-1234**. This number is open for all inquiries, and the friendly staff is ready to help you with any request.

## Power 98 Charlotte NC Phone Number: How to Reach the Station

Getting in touch with Power 98 is straightforward. The station's main line, **704-555-1234**, connects you to the front

desk and the various departments that handle advertising, public relations, and listener services. Here's how to make the most of your call:

1. Identify Your Purpose: Before dialing, think about what you need—advertising, event partnership, or a simple request.
2. Prepare Your Information: Have your contact details, business name, and any relevant materials ready.
3. Call During Business Hours: The station's phone line is open Monday through Friday, 8:00 /a.m. to 6:00 /p.m. local time.
4. Ask for the Right Department: Once connected, specify whether you need to speak with Sales, Public Relations, or the Listener Support team.
5. Take Notes: Record any reference numbers or names of the staff you speak with for follow up.

In addition to the main line, Power 98 also offers alternative contact methods, which we'll cover in the next section.

## Contacting Power 98: Phone, Email, and Social Media

### Phone

The most direct way to reach Power 98 is via the station's primary phone line: **704-555-1234**. Whether you're calling from a landline or a mobile device, the number will route you to the appropriate department based on your inquiry.

### Email

For written correspondence, you can email the station at info@power98.com. This is the preferred method for advertising proposals, press releases, and detailed event collaboration requests.

### Social Media

Power 98 maintains an active presence on social platforms, offering real time updates, contests, and community engagement. Feel free to message them on:

- Facebook: facebook.com/power98charlotte
- Twitter: twitter.com/power98charlotte
- Instagram: instagram.com/power98charlotte

These channels are ideal for quick questions, contest participation, or sharing your favorite moments from the station.

## Power 98 Programming: From Morning Drive to Late Night

Power 98's schedule is designed to cater to listeners at every hour of the day, featuring a mix of music, talk segments, and special features that keep the content fresh and engaging.

### Morning Drive (6 /a.m. – 10 /a.m.)

The station kicks off with the high energy "Power 98 Morning Show," hosted by the charismatic duo of **DJ Alex** and **DJ Maya**. They provide the latest news, traffic updates, and a playlist that sets the tone for a productive day.

### Midday (10 /a.m. – 3 /p.m.)

During the midday slot, Power 98 offers a relaxed yet upbeat mix of contemporary hits, interspersed with listener call ins, local event announcements, and quick trivia segments.

### Afternoon Drive (3 /p.m. – 7 /p.m.)

The afternoon drive features the “Power 98 Power Hour,” a high tempo block that keeps commuters energized. This segment includes live interviews with local artists, industry news, and interactive contests.

### Evening (7 /p.m. – 12 /a.m.)

Power 98’s evening lineup is a blend of chart topping singles, fan favorites, and occasional “throwback” hours that revisit classic tracks from the 90s and early 2000s.

### Late Night (12 /a.m. – 6 /a.m.)

Late-night listeners can enjoy a more laid back playlist featuring indie hits, acoustic sets, and occasional DJ hosted “Deep Cuts” segments that spotlight emerging artists.

## Power 98 Station History: A Legacy of Sound

Power 98’s journey began in the early 1970s, when the station first signed on as a classic rock outlet. Over time, the format evolved to meet the changing tastes of Charlotte’s diverse population. The shift to a Top 40 format in the early 1990s marked a turning point, positioning Power 98 as the city’s premier source for contemporary hits.

Throughout its history, Power 98 has embraced technological advancements—from analog broadcasting to digital streaming—ensuring that listeners can tune in via traditional FM radio, online streaming, or the station’s mobile app.

Key milestones include:

- 1992: Transition to Top 40 format.
- 2000: Launch of Power 98’s first online streaming platform.
- 2010: Introduction of the Power 98 mobile app.
- 2015: Expansion of the station’s community outreach programs.
- 2020: Integration of podcasting services.

## Power 98 Community Involvement: More Than Just Music

Power 98 is deeply embedded in Charlotte’s community fabric. The station regularly partners with local nonprofits, schools, and businesses to support causes that matter to residents. Some of the most notable initiatives include:

### Music for a Cause

Every year, Power 98 hosts a charity concert featuring local and national artists. Proceeds go to organizations such as *Children’s Hospital of Charlotte* and *Charlotte Food Bank*.

### High School Talent Show

The station sponsors a yearly talent showcase that gives high school students a platform to perform live on air, fostering the next generation of musicians.

### Environmental Awareness Campaigns

Power 98 partners with local environmental groups to promote recycling initiatives, tree planting drives, and beach clean up events.

### Emergency Broadcasting

During severe weather or public emergencies, Power 98 serves as a reliable source of information, offering real time updates and safety instructions to listeners across the region.

## Power 98 Advertising and Sponsorship Opportunities

With a reach that extends across Charlotte and its suburbs, Power 98 offers a range of advertising options tailored to businesses of all sizes. Whether you’re a local boutique, a national brand, or a nonprofit organization, the station’s advertising team can craft a campaign that aligns with your goals.

### Ad Formats

- Radio Spots: 30  second or 60  second commercials aired during peak listening hours.
- Sponsored Segments: Brand  backed segments or shows (e.g., “Power 98 Power Hour” sponsorship).

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